

DRAGONFLY
AFRICA



Best Value for Money in the World Incentives to South Africa

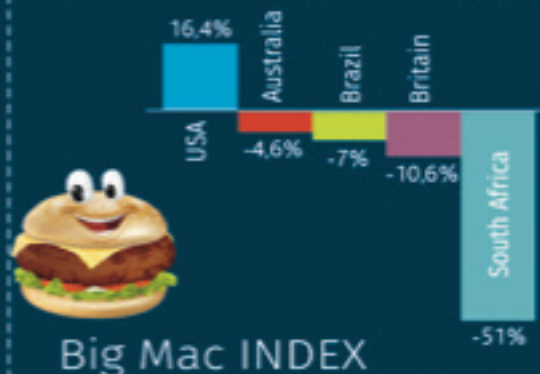
The South African Rand exchange value is currently offering extraordinary opportunities for international travellers visiting South Africa.

If we look at the Big Mac Index for example, a Big Mac Burger in South Africa costs ZAR 31.00 (equivalent to AUD 2.97). According to The Economist, it is officially undervalued by more than 50%.

In South Africa, a good bottle of wine would cost the equivalent of approximately AUD 5,77. In Sydney the same wine would set you back almost 3 times more.



These are but a few examples of the incredible affordability South Africa offers right now. There has never been a better time to plan an Incentive trip or holiday to South Africa. In a bid situation with other destinations, this could very well tip the scale in favour of South Africa. You can now buy a four night incentive package to South Africa, with multiple inclusions, for as little as AUD 2390.00 pp sharing (based on 40 people as an example).



Increase in value of the AUD to the South African Rand.

Value of AUD in January 2011	R7,16
Value of AUD in July 2015	R9,50
Value of AUD in November 2018	R10,43

An increase in value of 46% in the last 7 years

Through its bankers, Dragonfly Africa is also able to assist clients with incentive programs to buy forward, so obtaining an even more favourable rate of exchange.

For further information, contact Yolanda Woeke – Yolanda@dragonfly.co.za

SOUTHERN AND EAST AFRICA'S LEADING DESTINATION & TRAVEL MANAGEMENT GROUP

JOHANNESBURG | CAPE TOWN | NAIROBI

HEAD OFFICE: Tel: +27 (0)11 219 5600 Email: info@dragonfly.co.za www.dragonfly.co.za